

VOXCO conducts its bi-annual International Distributors Technical Conference at Daman

VOXCO Pigments and Chemicals Pvt Ltd, the leading manufacturer and exporter of organic, inorganic and anti corrosive pigments in India recently held a three day meeting of its International Distributors and associates at Hotel Radisson Silver Waves, Daman. The event started with the lighting of the traditional lamp followed by a prayer. Welcoming the attendees and guests, Mr Ishan Raveshia, MD VOXCO focussed his speech on the theme of "Make it India and China + 1 Global policy".



Lighting of the traditional lamp

Delving deep in to the global pigment industry, he traced historically the global growth and shift in the pigment production trends. He also gave a glimpse into the future trends in the focus, chemistries and pigments.



The Guests on the factory tour

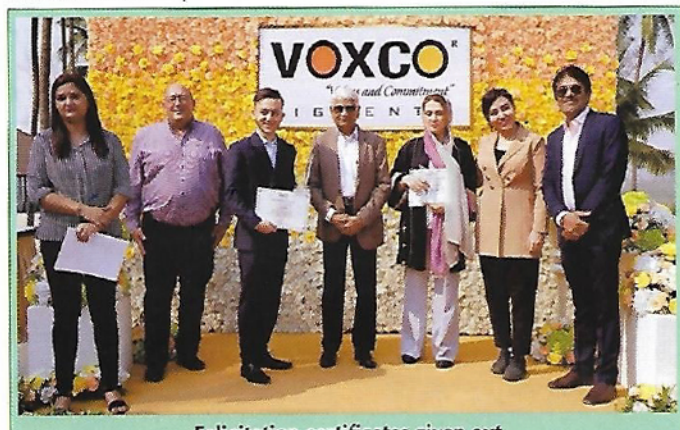
Mr Dilip Raghavan, Editor, PAINTINDIA, gave an insight into the 'India- A land of colourful opportunities'. He gave a broad sweeping overview of the current situation and the opportunities in the current India. He ended by looking at the future strategies for the pigment industry.

Mr Rohit Arora expounding on the theme 'New ERA of business' started off by saying: "Give-up being an Entrepreneur, become an spiritual business leader". He said "We exist to work



Practical on hands training

together as a family to uplift the standard of life and living of each and everyone associated with us", a philosophy truly followed by the VOXCO family. One should have customer first as his central theme with modesty, simplicity along with honest and transparent communication.



Felicitation certificates given out

Next the VOXCO technical and logistic team members made their presentations on Pigment Product Processes and Product Nomenclature; SPC Quality and consistency; Coating Application; Plastic Application; Ink Application and Logistics.

Mr Kiran Kulkarni spoke on the topic 'Technological advancements of automotive coating & application process'. He gave an insight into the latest trends in the automobile painting process as also about the expectations of automotive manufacturers. He ended with list of expected properties of pigments from automotive coatings.

On the second day, all the guests were taken for a visit to VOXCO R&D Application Lab/Practical Testing of Pigments (Coating, Plastic & Ink), and hands on training was given for paint production and all its other aspects.



The VOXCO family

The next day a visit to all the VOXCO production sites was arranged. Later along with Fellowship, there was a grand felicitation ceremony and participation Certificates were distributed.

On all the three days in the evenings there was lot of camaraderie and fellowship along with an entertainment program and cocktail-dinner.